

# THE **BE** EVENT

THE ORIGINAL DOWNLOAD

SEPTEMBER 14, 2019 | MUSKEGON, MI

## WHY SPONSOR THE BE EVENT?

Get your business in front of an estimated  
**1,700 WEST MICHIGAN ATTENDEES.**

BE attendees are  
**AGES 30-55;  
LIVE AND WORK  
IN WEST  
MICHIGAN.**

They are  
**PROFESSIONALS,  
PARENTS, AND  
COMMUNITY  
LEADERS.**

BE attendees care about their  
**HEALTH,  
FINANCES,**  
their **CAREERS,**  
improving themselves,  
and being  
**INVOLVED IN  
COMMUNITY.**

### EVENT SPONSOR | \$5,000

- Free one-page ad in the BE Event program with premier placement.
- Highlighted links to your company from the BE Event website and social media pages.
- Premier mentions in all BE Event press releases and advertisements.
- 10 admission passes to the event.

### BE FUELED FOOD SPONSOR | \$4,000

- Free one-page ad in the BE Event program with premier placement.
- Highlighted links to your company from the BE Event website and social media pages.
- 8 admission passes to the event.

### BE SEEN A/V SPONSOR | \$2,500

- Company name/logo included in the BE Event program.
- Highlighted links to your company from the BE Event website and social media pages.
- 4 admission passes to the event.

### BE HEARD A/V SPONSOR | \$2,500

- Company name/logo included in the BE Event program.
- Highlighted links to your company from the BE Event website and social media pages.
- 4 admission passes to the event.

### BE INSPIRED SWAG & MATERIALS SPONSOR | \$1,500

- Company name/logo included in the BE Event program.
- Highlighted links to your company from the BE Event website and social media pages.
- 2 admission passes to the event.

### BE INCLUSIVE | \$600

EVERY SPONSORSHIP AT THIS LEVEL PROVIDES  
8 TICKETS FOR WOMEN WHO WOULD OTHERWISE BE UNABLE TO ATTEND

- Highlighted links to your company from the BE Event website and social media pages.
- 2 admission passes to the event.

Checks made payable to: The Be Event, 41 Washington Ave, Suite 140, Grand Haven MI 49417

Email Logo to: [meghan@bluwestproperties.com](mailto:meghan@bluwestproperties.com)